



THE UNIVERSITY OF WINNIPEG

MEDIA ADVISORY

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For Immediate Release

***Be the Change!* A Spiritual Quest for a Healthy World Free, Public Lecture with Hugo Bonjean**

WINNIPEG—Everyday our actions, as consumers, investors, educators or business people affect people and the environment, both in our immediate communities as well as on the other side of the globe. It is exactly because of this wide-ranging impact of our actions that we also have the power to make a difference. Our choices make an impact on our world, everyday.

At a public lecture presented by The University of Winnipeg's Global College, Hugo Bonjean, bestselling author of *In the Eyes of Anahita - An adventure in search of humanity*, explains how we got to this point, and what's essential for lasting change. Get inspired to dream well, choose wisely and co-create a world, which our children will be proud to inherit!

Thursday, April 20, 2006
"Be the Change" Free Public Lecture with Hugo Bonjean
8:00 p.m. in Room 1L11 (First Floor Lockhart Hall, Room 11)
Everyone is welcome!

Backgrounder:

At the height of a fast-paced, exemplary career, Hugo Bonjean, a Vice President of Marriott International, discovered there is more to life than money and status. His traditional views of the world changed when he encountered both extreme poverty and extreme wealth during his business trips to South America. This led him to question his own role in the problem.

The result was writing a book and starting his own company to help everyone—from individuals to major corporations—take responsibility for their actions. Bonjean tells the story of a spiritual quest for a healthy world, integrating healing of people and their activities to bring about an ethical economic fabric.

www.hugobonjean.com
www.intheeyesofanahita.com

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