

MEDIA ADVISORY

Wednesday, September 15, 2004 For Immediate Release

Scaling the Heights: UWinnipeg's Annual Great Rock Climb

Winnipeg—On **Friday, September 17 at 12:30 p.m.** University of Winnipeg students, faculty, staff, and alumni will gather on the front lawn of the campus to face "The Rock of Remembrance."

The brainchild of President Emeritus Dr. Duckworth, the 25-ton granite boulder was placed on the front lawn of The University of Winnipeg on October 7, 1971. The Rock of Remembrance commemorates the 100th anniversary of Manitoba College, a founding college of what is now The University of Winnipeg.

The University of Winnipeg's annual Great Rock Climb is a celebration of endurance and ingenuity. Each team, comprised of three students, faculty, staff, or alumni, will race down 50.3 metres of sidewalk before leaping, climbing, and attempting to conquer the massive boulder in any way they can. Typically, the race is launched from the steps of the University's flagship building Wesley Hall. This year, the race will begin alongside the building due to ongoing restorations of the historic edifice. But not to worry, the 30-plus teams registered to date will still have to run the 50.3 metres before they begin their ascent of the Great Rock.

The team to get all three members to the rock's summit in the fastest time will be declared the winner and their name will grace the Great Rock Climb trophy. The top three teams will receive cash prizes, provided generously by Dr. Henry E. Duckworth. The incredible time of 9.8 seconds, set by a 1979 team, remains unbroken.

Contestants, along with members of the University community, will be treated to free hotdogs and veggie burgers, courtesy of The University of Winnipeg Students' Association. After the grueling contest, stay for live entertainment. Sponsored by the UWSA, local bands Projektor and Vanderveen will be on hand to rock the crowd.

For further information, please contact Katherine Unruh, Director of Communications The University of Winnipeg Tel: 204.786.9872 k.unruh@uwinnipeg.ca

The University of Winnipeg, located in the heart of the city, is a compact, caring community committed to access and excellence in the arts and sciences. Ranked by Maclean's magazine as one of Canada's top ten undergraduate universities, The University of Winnipeg is home to more than 8,300 full- and part-time students. Established in 1871 as Manitoba College, The University of Winnipeg has a proud tradition preparing students to think critically and creatively, and to live fully in the world.